

Press release
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Strong voice of the region: Dr. Christian Heinrich Sandler celebrates 65th birthday

On August 18th, Dr. Christian Heinrich Sandler celebrates his 65th birthday. Being an Upper Franconian by birth and conviction, he is committed to promoting sustainable business, the welfare of his fellow citizens and our environment—not only within his company, but also on a regional and state level, as well as in industry associations.

In the fourth generation, he helms the family-owned and -operated company Sandler AG in Schwarzenbach/Saale, which today ranks among the 20 largest nonwovens manufacturers worldwide. He places particular emphasis on sustainable business practices, commitment to fellow citizens, the region and the conservation of our environment. In different ways, nonwovens made by Sandler contribute to making our everyday life more comfortable. The company's broad product portfolio comprises nonwoven roll goods and sheet materials for construction and engineering, filtration, home textiles, hygiene products, transportation, and wipes.

Since his days at university, Dr. Sandler has been actively involved in the economy and the nonwovens industry in a variety of voluntary capacities. In two of these functions he celebrates another anniversary in 2018: For 15 years, Dr. Sandler has been representing the industry as president of the Association of the Bavarian Textile and Apparel Industry (VTB). In addition, he has also been vice president of the Association of the Bavarian Industry (vbw) since 2003. In both capacities, upholding constructive dialogue with representatives of state and federal politics, he advocates the long-term safeguarding of the competitive position of the Bavarian economy as well as the strengthening of medium-sized companies, which form its backbone. On a federal level, Dr. Sandler has been holding the office of vice president and treasurer of the Association of the German Textile and Apparel Industry since 1994. He has also been a member of the plenary assembly of the Chamber of Industry and Commerce for Upper Franconia Bayreuth since 1995 and has been the deputy chairman of the advisory board of the Council of Industry and Commerce Hof since 2003.

For this relentless commitment, he received the Cross of the Order of Merit of the Federal Republic of Germany in 1998 and the Officer's Cross of the Order of Merit of the Federal Republic of Germany in 2006. In 2012, he Sandler was awarded the Bavarian Order of Merit.

For Dr. Sandler, advocating the industry also includes promoting young professionals. To this end, he not only fosters a comprehensive training and further training system in his company. Since 1991, Sandler has been chairman of the scientific advisory board of the Institute of Textile Machinery and High Performance Material Technology at the Technische Universität Dresden. Since 2011, he has been a Member of the Board of the Society of Friends and Supporters of the University of Applied Sciences Hof e.V. and since 2015, he is also a member of the university's council. His longstanding, sustained commitment to expanding textile research now also bore fruit: In 2016, the establishment of a textile research institute in the city of Münchberg was formally announced.

In his home town of Schwarzenbach/Saale, Dr. Sandler is also actively involved in numerous societies, promoting the welfare of citizens, sports, the support of social organisations, as well as the conservation of nature—for example as chairman of the board of the Association of Friends and Supporters of the Ecology Park Hertelsleite e.V.. For these strong ties to his home, Dr. Sandler was awarded the honorary citizenship of the city of Schwarzenbach/Saale in 2013.