

Press release
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Sandler honoured as finalist of the German Award for Small and Medium-sized Enterprises

This year, Sandler AG received the finalist recognition of the “Großer Preis des Mittelstandes”, Germany’s most important award for small and medium-sized enterprises. 2014 marked the twentieth anniversary of the award, presented to winners and finalists from every German state by the Oskar-Patzelt Foundation. Sandler AG was among the participants from Baden-Wuerttemberg, Bavaria, Hesse and Thuringia honoured during an awards gala in Würzburg that took place September 13th. On this occasion, 12 companies received the award and 21 finalists were recognised.

4,555 small and medium-sized companies, banks and municipalities from all over Germany were nominated for the highly distinguished award this year, among them 860 from Bavaria. In each state, jurors representing companies or educational institutions assessed the nominees’ general development, employment, innovation and modernisation as well as regional commitment and customer service. Four Bavarian companies received the award and six finalists were recognised. Sandler had been nominated for the sixth time, yet participated for the first time. Correspondingly, Dr. Ulrich Hornfeck, Member of the Management Board was delighted to accept the finalist award for Sandler.

Dr. Markus Söder, Bavarian Minister of Finance, emphasised that small and medium-sized enterprises are Germany’s strong point. And he also stressed that it is not only innovation and economic potential that make small and medium-sized companies a sturdy anchor of the German economy, but also their sense of responsibility for their staff members and their regional commitment.



Dr. Ulrich Hornfeck
Photo: Boris Löffert
Source: Oskar-Patzelt-Stiftung.